

June 2025

Department Fresher's Welcome

Date: 20.6.2025

Time: 4.30 p.m.

Venue: Indoor Stadium

The Department of B.Com (Banking and Insurance) hosted a Freshers welcome on June 26, at Indoor stadium to warmly welcome first-year students. The event included a prayer, a welcome speech, dances, along with games organised by third-year students. Dr Gayathiri R, Head of the Department welcomed the freshers and introduced them to the department faculties. Ms. Senthamari, Department Secretary, gave an overview of the department's academic programs, research areas, and career opportunities. The celebration concluded with the distribution of pens, Welcome note and chocolates, ensuring a memorable experience for everyone. The event set the tone for a positive and productive academic journey

WEBINAR ON INVESTOR AWARENESS PROGRAM

Date: 26.06.2025

Time: 10.30 a.m.

Mode: Zoom platform

The Department of Commerce (Banking and Insurance) organized a webinar titled "Investor Awareness Program" The speaker was Mr. Viswanathan Securities Market Trainer. The objective of the session was to educate the students about the safe investments that eventually help them to become a smart investor in the future. He also guided the students to become a smart investor and along with that he explained how SEBI works to provide security to the investors. At the end of the session the speaker took the queries of the students. It was informative and interactive session

JULY 2025

Orientation program for the Value added Course on Data Analytics for Banking and Insurance

Date: 24.07.2025

Time: 11.00 a.m.

Venue: Auditorium

The Department of Commerce (Banking and Insurance) conducted an Orientation program for the Value added Course on Data Analytics for Banking and Insurance. The resource person was Mr Devendiran M Founder and soft skill trainer Vedhams Midway Training Consultancy and agaraadhi foundation, it is offered by the department to the students of all disciplines. The course is designed to equip the students with the skills and knowledge necessary to harness data effectively and optimize decision making processes in the banking and insurance sectors. The orientation was held to introduce students about the course curriculum, objectives and outcomes.

Webinar on Power Business Intelligence

Date: 27.07.2025

Time: 11.00 a.m.

Platform: Zoom

The Department of Commerce (Banking and Insurance) organized a webinar on the topic Power Business Intelligence using power BI. The speaker for the session was Dr.Yamuna Assistant professor, School of Management studies, Sathyabama Institute of Science and Technology, Chennai. She shared her thoughts on the growing significance of data analytics in today's business landscape and she demonstrated the step by step process of installing power BI on a system.

Participation of Faculty Development Programme

Date: 29.7.2025

Time: 9.30 a.m.

Venue: Anukulas Academy, Vellore

Dr Gayathiri R, Head and Assistant professor of Commerce (Banking and Insurance) has participated one day Faculty Development Program on “ Transformative classroom practices & Teaching Gen Z

Researchers Knowledge Network July Month Meeting 2025

Ms Aswini Assistant Professor shared her knowledge for Research scholars on “AI Tools for Researchers” on 29.7.2025 organized by Auxilium College Researchers Knowledge Network

August 2025

An Awareness Program on MSME Schemes

Date: 14.08.2025

Time: 4.30 P.M.

Venue: Arts block

An Awareness program on MSME schemes was conducted on 14.08.2025 from 4.00 pm to 6 p.m in Auxilium College Vellore. The event was organized by B.com (Banking and Insurance) department. The resource person was Ms.Kaviya Kannan, Relationship officer, SBI Ranipet Branch. The participants were students from the commerce (banking and insurance) department. The primary objective of the program was to create awareness among students about various government initiatives supporting entrepreneurship. The resource person explained different schemes available for budding entrepreneurs, including loan facilities and subsidies. She highlighted how these schemes can help students in starting their own business. The students actively participated and clarified their doubts regarding eligibility and application procedures.

WORKSHOP ON DEMAT ACCOUNT

Date: 17.08.2025

Time: 5.00 P.M.

Venue: Arts block

In an effort to enhance financial literacy among students and create awareness about investment in financial markets, a **Workshop on Demat Account** was organized on 14.8.2025 the chief guest was Mr. Surya Srinivasan , Relationship Manager, State Bank of India, Sholinghur branch. He educated students on the concept, process, and significance of opening and maintaining a Demat account.

STUDENTS PARTICIPATION

Date: 25.8.2025

Time: 11.00 a.m.

Venue: College Auditorium

With the increasing use of digital platforms, cyberbullying has become a serious concern among students. To address this issue, a **Cyberbullying Awareness Program** was organized by PG & Research Department of Commerce & Cyber Security club on 25.8.2025 to educate students about the dangers of cyberbullying, its impact, and preventive measures. The program witnessed active and enthusiastic participation from students of B.Com (Banking and Insurance).

STUDENTS PARTICIPATION

Date: 26.8.2025

Time: 4.00. P.M.

Platform : online

As part of the **ProdiG – Financial Education for Growth Program** initiated by the **National Institute of Securities Markets (NISM)**, an **Online Pre-Quiz** was conducted on 26.8.2025. This quiz served as an initial assessment tool to gauge the existing financial knowledge of participating students prior to the commencement of the full program. The ProdiG initiative aims to empower students with foundational

knowledge in personal finance, capital markets, and responsible investing. The pre-quiz was the first step to benchmark students' understanding of key financial concepts.

Orientation on Financial Education for Growth

Date: 29.8.2025

Time: 11.00 a.m.

Venue: Library Seminar hall

An orientation session on **Financial Education for Growth** was conducted to promote financial literacy and empower individuals with the knowledge and skills required to make informed financial decisions. The chief guest was ALEXANDER ANTONYSAMY, Department of Humanities NIT Trichy. He enlightened the participants with a foundational understanding of personal finance, budgeting, saving, investing, and long-term financial planning. His presentations included real-life examples, interactive discussions, and practical tips for financial management. The Orientation on Financial Education for Growth was a successful initiative in building financial awareness and literacy among the participant

September 2025

Orientation on Overview of Insurance Sector

Date: 10.09.2025

Time: 4.30 p.m.

Venue: Arts Block Room No 3

An orientation session on the Insurance sector was conducted to provide foundational knowledge and insights into the **Insurance Sector**. The speaker was Mr. Gurusankar Venkata Subramani, Assistant Manager, Sriyah Insurance Vellore. His session aimed to familiarize students with the structure, types, importance, and current developments in the insurance industry. It served as a valuable foundation for further study and career preparation in the field of Insurance. His real-life case studies and examples helped the students to understand how insurance works in practice. The Q&A session was particularly

helpful in clearing doubts about policies, claim processes, and career growth. 120 Students of II and III year students participated in this program.

Student's participation

On 22nd September Students participated in the Culturals and Won various Prizes in various competitions organized by sacred Heart College,Thirupathur

1.Blessy P- solo dance - III prize

2.Sanshitha S- Solo singing - II prize

3.Sandhiya S - Photography -III prize

Student Visit to Mega Education loans Camp

On 23rd September 2025 Mega Education Loan camp organised by the Tamil Nadu Government in VIT University Vellore.The camp aimed to provide easy access to education loans for students from economically weaker sections. The camp provided a platform for students to interact with bank representatives, clarify doubts and get guidance on the loan application process.50 students of I B.Com (Banking and Insurance) students visited the camp.

October 2025

One day workshop on “Applied Data Analytics Using Python”

Date:11.10.2025

Time : 10.00 a.m.

Venue: Arts block Room No 20

The Department of commerce (Banking and Insurance) and Agaraadhi foundation jointly organized a Skill Building Program on “Applied Data Analytics Using Python” to enhance students’ technical

proficiency and analytical thinking. The resource person was Dr Prasad Babu Pathikonda, Assistant professor SRM Institute of Science and Technology, Ramapuram Chennai. The workshop aimed to equip participants with practical knowledge of Python programming and its application in data analytics, which plays a vital role in modern data-driven decision-making. Through this workshop Participants gained hands-on exposure to Python-based data analysis.

Department Value Presentation on Sustainability

Date: 13.10.2025

Time: 4.30 p.m.

Venue: College Auditorium

The students B.Com(Banking and Insurance) presented value presentation on the theme Sustainability through a Villu Pattu performance — a traditional Tamil folk art form known for its storytelling through song and rhythm. The performance beautifully conveyed messages on Conserving natural resources, Reducing waste, Protecting biodiversity, and Adopting eco-friendly lifestyles. The students effectively communicated the importance of individual and collective responsibility toward achieving a sustainable future.

NOVEMBER

Date: 26.11.2025

Time: 10.30 a.m.

Venue: Hatsun Agro Product Limited, Salem

An industrial visit to Hatsun Agro Products Ltd. (HAP) was organised for III B.Com (Banking and Insurance) to provide students with a practical understanding of the milk processing and dairy product manufacturing operations at Hatsun Agro Products. Students were welcomed by the plant officials who gave an overview of the Company history and market presence, Product portfolio farmer network and milk collection model. The students were given a comprehensive tour of the factory, showcasing the various stages of milk processing, from reception to packaging. The production process of various dairy products such as milk, butter, cheese, and ice cream was explained in detail. The visit was informative, engaging and well-received by the students.

DECEMBER

QUIZ COMPETITION ON INSURANCE

A Quiz Competition on **Insurance** was held on **20.12.2025** at II **B.Com (Banking and Insurance)**. Students participated actively and answered questions on various types of insurance. The event was informative and helped create awareness about the importance of insurance.

Winners were:

First place -Thulasi R - II **B.COM(B&I)**

Second Place - Gayathiri S - II **B.Com(B&I)**

Online Quiz Competition on Analytical Skills for Competitive Examinations

An Online Quiz Competition on Analytical Skills for Competitive Examinations was conducted on 22.12.2025 at III **B.Com (Banking and Insurance)** to enhance students' logical and analytical thinking. Students participated actively and attempted questions related to reasoning, aptitude, and problem-solving. The competition was informative and helped participants improve their skills required for competitive exams. The winners were:

First Place: Kalpana D

Second place : Sandhiya S

Third place: Sandhiya P & Jeyavidhayadharini D

JANUARY

Report on the National Seminar Attended by Students

On 22.1.2026 ,8 students of the **B.Com(Banking and Insurance)** attended the One day National Seminar on “**AI-Driven Transformation in Business, Trade, and Finance**”, organized by the PG and Research Department of Commerce and the PG Department of Commerce (CA) at KMG College of Arts and Science. The seminar was an informative and intellectually enriching event that highlighted the growing

role of **Artificial Intelligence in shaping modern economic systems**. The sessions provided valuable insights into how AI is transforming business operations, trade practices, and financial management, enabling students to understand the practical applications and future potential of AI in the commercial sector.

FEBRUARY

Date: 5th and 6th February 2026

Venue: College Auditorium

Two-Days International Conference Report

“Role of AI in the Strategic Development of Commerce, Economics and Management”

The PG & Research Department of Commerce, Auxilium College (Autonomous), organized a Two-Day International Conference on *“Role of AI in the Strategic Development of Commerce, Economics and Management”* on 5th and 6th February 2026. The conference aimed to explore the transformative impact of Artificial Intelligence (AI) in commerce, economics, and management, providing a global platform for academicians, researchers, industry experts, and students. The deliberations focused on AI-driven innovations in financial systems, business analytics, strategic management, digital transformation, and sustainability. Distinguished resource persons from academia and industry shared valuable insights on AI-enabled decision-making, management practices, risk analytics, human resource management, and entrepreneurial innovation. The event included technical sessions, paper presentations, and interactive discussions that promoted interdisciplinary research engagement. The conference concluded successfully with enhanced research collaboration, greater awareness of AI-integrated academic practices, and strengthened industry–academia connections, contributing significantly to the institution’s research culture and academic excellence.

Cyber Security and Safety Awareness Programme

Date: 10.2.2026

Venue: Arts block Room No 18

Organized by: NSS Unit of Auxilium College

Number of Participants: 150

A Cyber Security and Safety Awareness Programme was conducted to create awareness among students about online safety, cyber threats, and responsible digital behavior. The programme aimed to

educate students on protecting personal information and preventing cybercrimes. The session was handled by Dr N Aswini, NSS Programme Officer the speaker explained various cyber threats such as online scams, cyberbullying, hacking, and data breaches. Real-life examples were shared to help students understand the seriousness of cybercrimes. The session enhanced their awareness and encouraged them to practice safe online behavior.

Participation in MY Bharat Budget Quest 2026

On 16.2.2026, 30 students of B.Com (Banking and Insurance) participated in **Online Quiz on “MY Bharat Budget Quest 2026”**, conducted by the Ministry of Youth Affairs & Sports through the MYBharat platform. The quiz aimed to enhance awareness and understanding of the Union Budget 2026 among students and youth.

Participation in Online Budget Knowledge Test

On 26th February 2026, 10 students B.Com (Banking and Insurance) participated in the **Online Budget Knowledge Test** organized by the Internal Quality Assurance Cell (IQAC) of the Indian Institute of Management and Commerce (IIMC), Hyderabad. The programme aimed to enhance students' understanding of budgetary concepts and recent financial developments.